Overview
Public transport is heavily influenced by policy, regulatory and institutional frameworks and the financial environment in which services operate. This foundation course aims to provide basic skills and knowledge for public transport professionals to understand the context in which they work and how it impacts roles and responsibilities.

Course Structure
This a blended learning course, involving pre-work, which includes background readings and reflection activities, prior to attending the intensive 1½ day short course. The online pre-work has been designed to help you get the most out of the course.

Who should attend?
- Professionals involved in planning, designing and monitoring passenger transport, especially state and local government staff, operators, consultants and contractors
- Professionals new to public transport or wanting a refresher, as well as those wanting a broader understanding of public transport

Presented by:
Phil Charles is Professor of Transport in the School of Civil Engineering at the University of Queensland. He has developed and implemented transport strategy and policy initiatives across Australia and has considerable experience in road safety, traffic and incident management, public transport, and professional capability development.

Course Modules [Course Code: PUBT6002]
1. Public Transport Modes:
   Demonstrate the process of identifying, analysing and selecting public transport modes
2. Public Transport Market Perspectives:
   Identify the factors affecting public transport patronage
3. Business Case for Public Transport:
   Identify the key elements of a business case for public transport
4. Public Transport Data Collection and Analysis:
   Summarise public transport data collection and analysis requirements
5. Managing Public Transport Performance:
   Outline the basic principles and methodologies used in managing public transport performance

Registration Fees
Early bird: register by 27 Feb 2015: AU$660.00 ($330 discount)
Registration: after 27 February 2015: AU$990.00
All prices include GST.

Venue
UQ Business School Executive Venue
Level 19, Central Plaza One,
345 Queen St (cnr Creek St), Brisbane

Course times
Thursday 12 March 2015: 1:00 – 5pm
Friday 13 March: 8:30am – 5:00pm

This course previously conducted 4-5 December 2013.
Articulation to the Graduate Certificate in Public Transport is available.

More Information  email: ptcpd@uq.edu.au  web: www.civil.uq.edu.au/ptcpd